

7. MINIMUM RETAIL SALE PRICE FOR THE POLICY YEAR 2021-22:

7.1 The minimum retail sale price shall be as under:-

Sr.No.	Liquor	Size of Bottles		
		Quart	Pint	Nip
1.1	Country Liquor (50 degree proof)	160	90	55
1.2	Metro Liquor (65 degree proof)	185	95	60
2.1	IFL/IMFL (Bottled in origin or in India)			
2.1A	Super Premium	3000	-	-
	18 years & above age or spirits of comparable quality & standards (e.g. Black Dog 18 years & above, etc.)			
2.1B	Premium-I	1800	1000	550
	Scotches / Spirits of 12 Yrs. & above but less than 18 yrs. age or spirits of comparable quality & standards (Black Dog 12 Yrs, Teacher Highland etc.)			

2.1C	Premium-II	1500	800	450
	Scotches / Spirits of 8 Yrs. & above but less than 12 Yrs. Age or spirits of comparable quality & standards (Black Dog 8 Yrs., Teachers, Black & White, Old Smuggler, Passport, etc.)			
2.2	Super Deluxe:	850	500	250
	(Antiquity Blue, McDowell's Single Malt, Blender Pride Reserve, Rockford Reserve etc.)			
2.3	Deluxe-I:	700	400	200
	(Antiquity Rare whisky, Sterling Reserve B10, Signature etc.)			
2.4	Deluxe-II:	650	350	200
	(Signature Whisky, Smirnoff Vodka, Bacardi Rum, Peter Scot, Blenders Pride, Golfer's Shot, Rockford Classic etc.)			
2.5	Deluxe-III:	480	260	140
	(Royal Challenge, Royal Stag, McDowell's No.1 Premium, All Seasons, Royal Green, Sterling Reserve B7, Discovery Elite, The Hawkston etc.)			
2.6	Regular-I:	400	210	130
	(McD No. I, AC Black, Whyte Hall, Imperial Blue, Officer Choice Blue, Magic Moment etc.)			
2.7	Regular-II:	310	170	95
	(New Approved ACP, New Approved AC Old Reserve, Mughal Monarch, 8 PM, Green Label, London Duet, Royal Arm, White Mischief, Vodka, Romanov Vodka, Raffles, Blue Diamond Duet, Casinos Pride, Old Smuggler, Rum, B R Gin, BP Gold, DSP Black)			
2.8	Regular-III:	280	150	85
	(AC Sek C, AC Extra, Dry Gin, Director's Special, Officer's Choice, Bagpiper, Old Monk Rum, White House, Royal Crest, Diplomat, Gold Riband, John Silver Rum, White Lace Gin, B.D.Gin, Silver Grand, Silver Peg, Bermuda, Blue Moon Gin etc.)			
2.9	Economy:	230	120	70
	(Aristocrat, Bonnie Special, Hayward, Golden Border, Benson, etc.)			
2.10	Cheap:	220	110	65
	(Goldy, Studd, Champion, Rum & Gin etc.)			
2.11	In addition to above the minimum retail sale price of following packs of IMFS (Deluxe Brands& above) is fixed as under:-			
	Size	Price		
	4.5 Litres	Rs. 2500/-		
	2 Litres	Rs. 1000/-		
	1000 ml.	Rs. 550/-		
	700 ml.	Rs. 375/-		
	500 ml.	Rs. 300/-		
	275 ml. (RTB)	Rs. 80/-		
	90 ml.	Rs. 60/-		
3	BEER:-			

3.1	Super Mild Beer containing Alcoholic content up to 3.5%	Rs. 80/- per bottle of 650 ml. Rs.65/- per bottle of 330 ml
3.2	Mild Beer containing Alcoholic content above 3.5% and upto 5.5%	Rs. 90/- per bottle of 650 ml. Rs.75/- per bottle of 330 ml
3.3	Strong Beer containing Alcoholic content above 5.5%	Rs. 100/- per bottle of 650 ml. Rs. 85/- per bottle of 330 ml
3.4	Canned Beer	
	a. Super Mild	Rs.80 per 500 ml can
	b. Mild	Rs.90 per 500 ml can
	c. Strong	Rs.100 per 500 ml can”

7.2 No maximum sale price is fixed for any of the above for the policy year 2021-22.

7.3 Categorization as approved by the department at the time of registration of brand labels will be applicable. For the purpose of categorization the DETC (Excise) concerned shall indicate the category in which a particular label of the brand shall be approved at the time of sending his/ her recommendation for the approval of the label of the brand.

7.4 PENALTY FOR NON-MAINTENANCE OF MINIMUM RATES:

The retail sale license shall be automatically suspended on detection of breach of conditions of minimum retail sale rates for the day of detection and two days following it. The vend shall be sealed by DETC (Excise) for this period with prior intimation to Excise & Taxation Commissioner and Excise Collector. The sealing of the vend shall be in addition to any other penal proceedings under the Law that may be initiated.

8. LEVIES:

8.1 EXCISE DUTY AND PERMIT FEE:

(A) In case, the retail zones of country liquor (L-14A) and IMFL (L-2) vends are allotted by first mode of allotment, as provided in clause 2.3 of this policy, the rates of Excise Duty and Permit Fee shall be as under:-

Sr. No.	Item	Rate of Excise Duty (in Rs.)	Rate of Permit Fee (in Rs.)
1	Country Liquor (50 degree proof)	66 per PL	8 per PL *
2	Metro Liquor (65 degree proof)	72 per PL	8 per PL *
3	IMFS		
	No IMFL brands with EDP upto Rs.950 shall be approved for Sale in Haryana.		
	3.1 Brands with EDP from Rs.951 to Rs.1050 per case	96 per PL	12 per PL
	3.1(A) Brands with EDP from Rs.1051	126 per PL	12 per PL